

10 REASONS SAVVY BRIDES CHOOSE
Notables for their Wedding Stationery



We are so *impressed* with Notables' service and product. It was so nice to have people that tried to accommodate our wants and needs without breaking the bank. The service was over-the-top *spectacular*. I will gladly be giving your name and number to my family and friends. Thank you so much, our invitations are *gorgeous*.

~ Nicole Colby and Mike Wichuk

1. SAVVY BRIDES KNOW IT'S SMART TO WORK WITH THE EXPERTS.

At Notables, we are passionate about wedding invitations. It's what we do, and we do it very well.

The world of wedding invitations and wedding etiquette is foreign to most people ~ and why shouldn't it be? Given that you'll likely only do this once, there's no need to study up on all of the various printing methods, or the many rules and requirements of etiquette to be sure that you don't commit any embarrassing faux pas or offend any guests.

Our invitation consultants are experts in all aspects of wedding invitations and are happy to share their expertise to help you navigate the process of creating your wedding invitations.

We'll help you create an invitation that your friends will envy *and* your Aunt Fannie will approve!

2. SAVVY BRIDES LOVE TO BE TREATED LIKE ROYALTY.

You deserve a "Wow!" customer experience. You are preparing for one of the biggest days of your life and it's a big deal!

Our reputation is built on providing friendly, personalized service that is second to none. We listen to what you like and want, and help you to make that a reality.

For us, helping to create your wedding invitation is not a transaction ~ it's the beginning of a relationship. We feel very fortunate to count the brides we've helped as our friends.

We love what we do and we have fun doing it. Why shouldn't you have fun planning your day?

3. SAVVY BRIDES KNOW 100% MONEY BACK GUARANTEE 100% WORRY FREE.

If for any reason your invitations are not produced as ordered, they will be fixed. If the problem cannot be fixed for some reason, we will take back the invitations and refund your money in full.

We are your front line for resolving any issues that may arise through the process. In fact, in the occasional instance when we have had an order in wrong, we have had the issue resolved and the order reproduced without the customer even realizing there was ever an issue.

We are neurotic about details and you have enough to worry about. Let us handle the troubleshooting for you ~ that's what we're here for!

4. SAVVY BRIDES WANT AN EXTENSIVE SELECTION OF CUSTOM DESIGN AND WORDING CHOICES.

Owner Suzanne Davis has spent the better part of the last three decades hand-selecting the very best manufacturers, printers, paper lines and invitation lines. Today, she has developed an eye for high-quality custom invitations, and has nurtured and developed deep, strong relationships with her current manufacturers and in-house graphic designers.

What this means for you is that you can confidently work with Notables, knowing that you will find the best designs, ideas and quality available in a variety of price ranges. You will not need to waste your time sifting through a bunch of coal to find the diamonds ~ we have already found them for you.

5. SAVVY BRIDES WANT INVITATIONS THAT WILL FIT THEIR BUDGETS.

Our price range varies from a low of \$200 for 100 invitations to \$2000 or more for 100 invitations, with the average around \$500 for 100 invitations, envelopes and reply sets. {This represents a range from a digitally printed flat card on up through a letterpress or engraved invitation with all the bells and whistles.}

We will never be the low price leader, nor do we aspire to be ~ we don't care to be in a race to the bottom. If your first question is "What is your cheapest wedding invitation?" we are not the place for you. If you feel that invitations don't matter and "people just throw them away" we are not the place for you.

However, if you recognize that your invitation is the first glimpse that your guests will have into your wedding day and that first impressions make a big difference, now you're speaking our language. That being said, know that we are not more expensive because we're a boutique {we're just more fun and friendly!} Our prices are not any higher {and are often lower} than what you'd find at other stores, at a large chain, or even online.

We have worked with many brides on a limited budget to help them achieve the invitation of their dreams by showing them ways to cut costs *{another little side benefit of that expertise we were mentioning}*.

6. SAVVY BRIDES LOVE A FULL SERVICE, ONE-STOP SHOPPING EXPERIENCE.

For anything that involves paper and personalized items for your wedding, we've got you covered. From engagement party invitations, save the date cards, wedding invitations and enclosures, to programs, reception accessories {menus, escort cards, place cards, table cards}, favours, and thank you notes, we do it all.

We offer every printing method available, and myriad of different card stock options. We also offer custom design and addressing services.

Why waste time going to multiple places and trying to explain your vision over and over? We make it easy and fun to get it all done, exactly as you want it, in one place.

7. SAVVY BRIDES ONLY WANT TO WORK WITH BUSINESSES WHO WILL BE AROUND TOMORROW AND WHO HAVE THE BEST REVIEWS.

We know that you may have seen some of your favourite stores closing their doors. You have enough to think about without worrying whether you will have to start the process all over with a new stationer or, worse, risking your deposits.

We want you to put aside any worries you may have about Notables' plans. We are stable and we are here to stay. Many of our employees have been with us an average of three years {that's a lifetime in retail service businesses!} ~ they're having too much fun to go anywhere either.

Don't just take our word for it.

Your experience at Notables is unlike any other wedding invitation boutique store, website or studio that you will find. This may be hard to believe if you have not worked with us before. So, don't just take our word for it.

We want you to feel comfortable working with us from the outset. Familiarize yourself with who we are and what we do to be sure that it's a good fit. Read the Special Reports that we make available to you on our website. Spend time on our website. Look at the exclusive and high-quality custom design work that we provide to see if they are what you're looking for. Read the reviews of Notables on Wedding Wire and Yelp.

8. SAVVY BRIDES LOOK FOR BUSINESSES THAT FOLLOW UP, FOLLOW THROUGH, AND HELP KEEP THEM ON TRACK.

At Notables, we say what we do and do what we say. We let you know what to expect each step of the way. We stay on top of the deadlines so that you don't have to. This way you won't miss an important date or be forced to pay rush fees and expedited shipping to get what you want. We provide you with a timeline for ordering the various stationery pieces that go along with a wedding.

We know you're busy ~ let us "sweat the small stuff!"

9. SAVVY BRIDES LOVE MAKING PURCHASES THAT GIVE BACK.

At Notables, customers can give back by purchasing Canadian made products, and contributing to a local business that gives back to the Edmonton Public School Charitable Foundation, The Olive Tree Project, as well as many of our customers favourite charities.

10. SAVVY BRIDES LOVE THE CHANCE TO GET THEIR INVITATIONS FOR FREE

Yes, you read that right. You will have the opportunity to get your wedding invitations for free. At Notables, the heart of our success is the business that we receive from referrals by our happy customers.

Don't you love it when you can connect one of your friends to a great business and not worry about how it will turn out? With our unique referral program, if you refer six people who order their wedding invitations within a year of your wedding, we will write a cheque to you for the money that you spent on your wedding invitations. *{The sooner you place your order, the more time you will have to make those referrals!}*

Seriously, who does that? We do!

Come on in and join the fun...

Once you have satisfied yourself that Notables is the one and only place you want to work with when creating your wedding invitations and accessories, then call or email us to schedule an appointment. But don't wait too long ~ appointment slots are limited and fill up quickly.